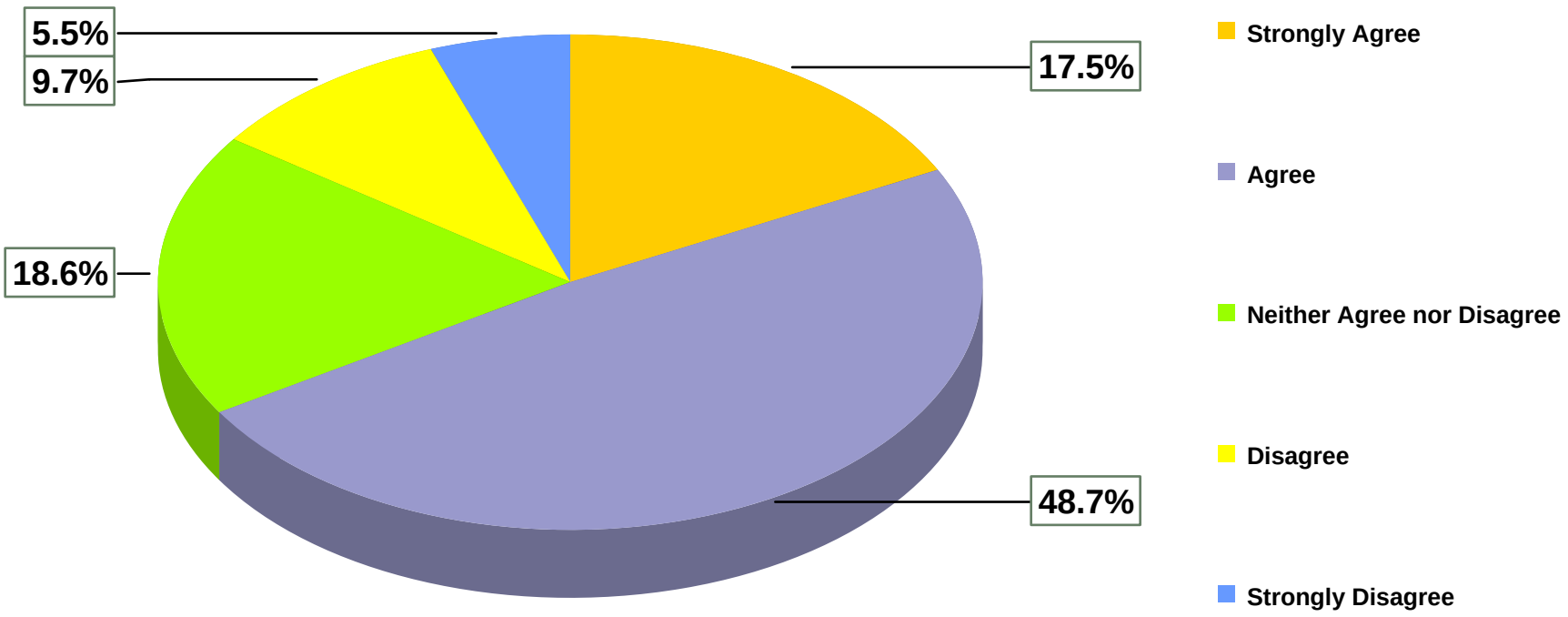(56) Managers communicate the goals and priorities of the organization.